



# End of Business as Usual: Shaping the Future of Business

[www.singaporeapexbusinesssummit.com](http://www.singaporeapexbusinesssummit.com)

23-25 July 2024  
Singapore

## Programme Booklet

# Welcome to Singapore Apex Business Summit 2024!

We would like to express our appreciation to our distinguished guests and esteemed dignitaries for gracing the event. Our heartfelt thanks to the Guests-of-Honour and Special Guest Speaker for enriching the event with your insights and thought leadership:

**Guest-of-Honour**  
Community Marketplace



**Mr Tharman Shanmugaratnam**  
President of the Republic of Singapore

**Guest-of-Honour**  
Future of Trade Forum



**Gan Kim Yong**  
Deputy Prime Minister and  
Minister for Trade and Industry  
Singapore

**Guest-of-Honour**  
Future Economy Conference (FEC) in conjunction  
with Company of Good (COG) Conference



**Heng Swee Keat**  
Deputy Prime Minister  
Singapore

**Guest-of-Honour**  
Singapore Regional Business Forum



**Teo Chee Hean**  
Senior Minister and Coordinating  
Minister for National Security  
Singapore

**Special Guest Speaker**  
Singapore Regional Business Forum



**Masagos Zulkifli**  
Minister for Social and Family  
Development  
Second Minister for Health  
Singapore

**Guest-of-Honour**  
Future Ready Networking Dinner



**Alvin Tan**  
Minister of State  
Ministry of Culture, Community  
and Youth &  
Ministry of Trade and Industry  
Singapore

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Please refer to the website [www.singaporeapexbusinesssummit.com](http://www.singaporeapexbusinesssummit.com) for the latest information.



# Welcome Message



**Kok Ping Soon**  
Chief Executive Officer  
Singapore Business Federation

On behalf of everyone at Singapore Business Federation (SBF), we are delighted to welcome all our attendees, speakers and international visitors to the 2nd Singapore Apex Business Summit (SABS®), which returns after a successful debut in 2022.

Over three days, the biennial summit will convene the Future Economy Conference, in conjunction with the National Volunteer and Philanthropy Centre's Company of Good Conference, alongside the Singapore Regional Business Forum and the Future of Trade Forum.

Themed "End of Business as Usual: Shaping the Future of Business", SABS® 2024 will see over 100 speakers across 20 plenary sessions delve into key themes such as the pivotal role of technology, sustainability, and the role of trade partnerships in shaping the future of business in Singapore and globally, as well as why corporate purpose is central to business competitiveness and how it can be embodied within organisations and through philanthropic practices.

Deputy Prime Minister Heng Swee Keat will grace the opening of SABS® 2024 as our Guest-of-Honour, joined by other distinguished guests such as Mr Tharman Shanmugaratnam, President of the Republic of Singapore, Mr Gan Kim Yong, Deputy Prime Minister and Minister for Trade and Industry, Mr Teo Chee Hean, Senior Minister and Coordinating Minister for National Security,

Mr Masagos Zulkifli, Minister for Social and Family Development and Second Minister for Health Singapore and Mr Alvin Tan, Minister of State, Ministry of Culture, Community and Youth & Ministry of Trade and Industry. They, along with other esteemed speakers who come from a wide range of industries, will lead transformative discussions on integrating technology, corporate purpose, sustainability and trade partnerships into business strategies.

For the first time, SABS® will include a Community Marketplace, an initiative by the SBF Foundation, for businesses to learn about corporate philanthropy and volunteerism, and engage volunteer organisations to get started on their corporate purpose journey. We will also be bringing participants outside of Sands Expo and Convention Centre in a series of Future-Ready Business Spotlights to Keppel (Infrastructure Division) Marina East Desalination Plant, Schneider Electric Innovation Hub, PSA Singapore Innovation Centre and Mastercard Experience Center to learn on future-ready practices and operations.

SABS® 2024 offers a unique opportunity for businesses to gain insights, forge alliances, and chart a course towards a resilient future. With an interesting line-up of key conference sessions, panels and breakout sessions, we hope that you take the opportunity to discuss, debate, make new connections and renew existing ones.

The success of SABS® would not have been possible without your invaluable presence and participation. Once again, a BIG Thank You to all, who have in one way or another, contributed to making this summit a resounding success. Wishing everyone a very engaging and fruitful time at SABS® 2024.

Thank you.



**Jason Ng**  
Managing Director  
MP Singapore Pte Ltd

A very warm welcome to the 2nd edition of the Singapore Apex Business Summit (SABS®). SABS® 2024 is a three-day event filled with plenary discussions, keynotes, fireside chats, speeches, exhibitions, business matching, and networking sessions, offering a comprehensive experience for industry players.

Expect over 2,000 business leaders, senior government officials, and thought leaders from more than 40 countries to converge at the summit to discuss themes focusing on emerging trends and regional and local business opportunities. The event will delve into the complexities of a world marked by disruptions to global trade systems, accelerated changes, and intricate regulations. Participants will explore innovative strategies for businesses to navigate and thrive in this evolving landscape, providing tangible and actionable solutions.

Discover cutting-edge solutions at the Partners Showcase, where leading companies will present innovative approaches to tackle enterprise growth challenges and propel businesses forward. This unparalleled networking platform is designed to foster impactful and meaningful partnerships that will shape the future of your business, and SABS® is a testament to our open business environment, supporting the global business community by bringing together leaders and policymakers to discuss emerging trends and growth opportunities.

The summit is made possible with the unwavering support of our sponsor partners and supporting organizations, including key government agencies and associations. Their collective dedication to fostering a thriving business ecosystem is instrumental in bringing together global leaders and policymakers to address critical challenges and seize new opportunities.

We look forward to your active participation in SABS®, where you will have ample opportunities to network with key business leaders, senior government officials, and thought leaders. Attendees will also benefit from exclusive insights, practical advice, and collaborative discussions designed to spark innovation and drive sustainable growth.

Join us to be part of a dynamic forum that not only highlights emerging trends but also equips you with the tools and connections necessary for future success. Your presence at SABS® 2024 will undoubtedly contribute to shaping a prosperous business future.

Thank you.

**Day 1 | 23 July 2024, Tuesday**  
**Future Economy Conference (FEC)**  
 in conjunction with  
**Company of Good (COG) Conference**

**Theme:**  
**End of Business as Usual: Smart Technology and the Future of Work**

0800	<b>Registration</b>
0900	<b>Welcome Address</b> <b>Lim Ming Yan</b> Chairman Singapore Business Federation
0910	<b>Opening Speech by Guest-of-Honour</b> <b>Heng Swee Keat</b> Deputy Prime Minister Singapore
0925	<b>Launching Ceremony</b>
0935	<b>Panel Discussion 1</b> <b>Digital Transformation in a 100x World</b>  In a new economic era underpinned by seismic digital shifts, an emerging generation of smart technologies have reshaped traditional work processes. Would businesses be able to react to the ever-changing technology landscape, and what does digital resilience mean in a future-ready economy? How can businesses leverage data to make informed decisions and prioritise investments in emerging technologies, while concurrently managing threats to mitigate potential risks that could derail their digital transformation efforts?  <b>Panellists:</b> <b>Chin Wei Jia</b> , Group CEO, HMI Medical <b>Vincent Phang</b> , Group Chief Executive Officer, Singapore Post Limited <b>Jeremy Tan</b> , Co-founder, Tin Men Capital  <b>Moderator:</b> <b>Liew Nam Soon</b> EY Asean Regional Managing Partner; EY Singapore and Brunei Managing Partner EY
1045	Business Networking and Tea Break

**Day 1 | 23 July 2024, Tuesday**  
**Future Economy Conference (FEC)**  
 in conjunction with  
**Company of Good (COG) Conference**

**Theme:**  
**End of Business as Usual: Smart Technology and the Future of Work**

1115	<b>Panel Discussion 2</b> <b>Unlocking the Gold in Green</b>  Given the rapidly evolving sustainability-related expectations from investors, regulators, and customers, it is pivotal to reposition sustainability as a strategic imperative backed by actionable plans across the enterprise. How can purpose driven businesses harness technology as a differentiator in value chains, drive a more sustainable future with finite resources, and transit from a compliance based sustainability agenda to one that explores the untapped opportunities to sustain and advance their growth?  <b>Panellists:</b> <b>Johnpaul Dimech</b> , Zone President, APMEA, Brazil & Latin America & Region CEO, Asia Pacific, Middle East & Africa (APMEA), Sodexo <b>Frank Phuan</b> , Business CEO, EDP Renewables APAC <b>Soon Sze-Meng</b> , Chief Executive Officer, GoNetZero™ <b>Aileen Tan</b> , Group Chief People and Sustainability Officer, SingTel Group  <b>Moderator:</b> <b>Praveen Tekchandani</b> Climate Change and Sustainability Services Leader and Partner EY
1215	Business Networking and Luncheon
1330	<b>Panel Discussion 3</b> <b>Turning Demographic Constraints into Opportunities</b>  As hybrid workplaces become the new business norm, businesses anchored by strong corporate purposes are fostering a novel culture of workplace connectivity to tackle a new set of challenges related to skills development, mental wellness, and multi-generation workplaces. Coupled with the inevitable rise of emerging technologies, how can both businesses navigate and bridge variances to proactively create a desirable environment that caters to the diverse needs and aspirations of all workers?  <b>Panellists:</b> <b>Benjamin Boh</b> , Managing Director, McDonald's Singapore (Hanbaobao Pte Ltd) <b>Pamela Chng</b> , Founder, Bettr Group <b>Adeline Sim</b> , Chief Corporate Officer, HRNet Group <b>Jeffrey Siow</b> , Second Permanent Secretary, Ministry of Manpower  <b>Moderator:</b> <b>Mark Lee</b> CEO, Sing Lun Holdings Pte Ltd Vice-Chairman & Honorary Treasurer, Singapore Business Federation Chairman, SBF's Human Capital Action Committee  <b>Scene Setter:</b> <b>Samir Bedi</b> , Singapore Government & Public Sector Leader, Ernst & Young Advisory Pte. Ltd.; EY Asean People Consulting Leader



**Theme:**  
**End of Business as Usual: Smart Technology and the Future of Work**

1430

**Concurrent Breakout**

**Breakout Track 1**  
**Agility in Action in a 100x World**

In a rapidly evolving technology landscape, how can businesses re-frame their digital investment strategies to navigate between avoiding the hype while staying invested to keep pace with the advancements, maintain their competitive advantage and stay cyber safe?

**Panellists:**

**David Bochsler**, Vice President of Sales, Asia Pacific and Japan, KnowBe4 Pte. Ltd.

**Jessica Dourcy**, Chief HR & Performance Officer, PALO IT

**Lim Wai Mun**, Chief Executive Officer, Doctor Anywhere

**Quek Siu Rui**, Co-founder and CEO, Carousell Group

**Moderator:**

**Liew Nam Soon**, EY Asean Regional Managing Partner; EY Singapore and Brunei Managing Partner EY

**Breakout Track 2**  
**Future of Work: Thinking Sustainable Doing Inclusive**

The future of work requires a holistic approach that goes beyond sustainability with integration of DEI: This breakout track delves into the strategies and practices adopted by leading companies known for their resilience and long-standing success, to navigate the challenges and opportunities of tomorrow's workforce landscape.

**Panellists:**

**Vivian Chua**, Head of Global Services and Solutions, Greater Asia, HP Inc

**Justina Tan**, Executive Vice President, Corporate, People, Culture, Changi Airport Group

**Moderator:**

**Prof Kenneth Goh**, Associate Professor of Strategy & Entrepreneurship (Education); Academic Director, Business Families Institute; and Course Coordinator, Entrepreneurship Singapore Management University

**GCNS CEO Roundtable 2024**

Forward Faster – Guiding Companies Toward Decisive Action for 2030  
 [By Invitation Only]

The United Nations Global Compact Network Singapore (GCNS) 9th CEO Roundtable is a pivotal gathering of influential business leaders aimed at fostering discussions, commitments, and actions around the Forward Faster Initiative. This initiative, encapsulated in the theme **“Forward Faster – Guiding Companies Towards Decisive Action for 2030”** seeks to accelerate corporate progress towards Sustainable Development Goals (SDGs).

**Time Programme**

1400	Registration & Networking
1430	<b>Welcome Message</b> <b>Esther Chang</b> , Executive Director, GCNS
1435	<b>Opening Remarks</b> <b>Lim Ming Yan</b> , Chairman, Singapore Business Federation
1445	<b>Panel Discussion</b> <b>Forward Faster – Guiding Companies Toward Decisive Action for 2030</b> Panellists: <b>Sunny Verghese</b> , Group CEO, Olam Group Limited <b>Ee Pin Lee</b> , Commercial Lead, Asia Pacific Region, Nestle <b>Kelvin Tan</b> , Managing Director, Head of Sustainable Finance & Investments, ASEAN, HSBC
	Moderated by <b>Vincent Chin</b> , Managing Director & Senior Partner; Vice Chair, Public Sector Practice, Boston Consultancy Group
1535	Facilitated Roundtable Discussion on Forward Faster Corporate Actions
1625	Break
1640	Sharing and Final Reflections
1700	Closing Remarks
1730	Networking Session

\*Programme is subject to changes.

**Theme:**  
**End of Business as Usual: Smart Technology and the Future of Work**

1530

Business Networking and Tea Break

1600

**Concurrent Breakout**

**Breakout Track 3**  
**Turning Green Ambition into Green Action**

While businesses are aware of the growing importance of embracing and adopting sustainability practices, many may find it particularly challenging to turn well-planned ambition into practicable action. How can businesses delve into achievable applications of sustainability principles across vertical and horizontal value chains in the green normal? What more can businesses do to simultaneously advance their economic and sustainability interests to meet their intended corporate objectives?

**Panellists:**

**Elena Kan**, Head, Sustainability Propositions for Asia Pacific Commercial Banking, HSBC

**Melvin Tan**

Group Managing Director, Cyclelect Holdings Pte Ltd

**Lim Chee Kean**

Chairman and Co-Founder, CO2 Connect

**Moderator:**

**Praveen Tekchandani**, Climate Change and Sustainability Services Leader and Partner, EY

**Breakout Track 4**  
**Pathways to Purpose: Businesses as a ‘Force for Good’**

Join us as corporates and their community partners share firsthand experiences, unveiling the transformative power of collaboration in driving positive social change. Discover how social impact initiatives are also value creating for businesses, their employees, communities, and the larger economy. If you're looking to start or scale your corporate purpose journey, don't miss this opportunity to gain valuable insights and contribute to the collective effort towards a better tomorrow!

This breakout track aims to foster matchmaking discussions between companies and agencies, using a world café-style format. Corporate representatives will discuss their contributions to society through community partnerships, highlighting the positive impacts on employees, business, and the community.

**Table Hosts:**

- Kishon Chong**, Customer Experience & Inclusivity Officer, Tower Transit Singapore
- Lim Wei Jie**, Co-founder & Director, Foreword Coffee Roasters
- Beatrice Teo**, Director, Amazing Speech Therapy
- Ng Wee Leong**, Chief Operations Officer, MXHL Limited (UParcel)
- Reuben Ang**, Manager Director, Hased & Emed (Elsie's Kitchen)
- Edwin Wee**, Director, Decadance Co.
- Jessica Cheang**, Manager of Marketing and Communications, Go-Ahead Singapore
- Monica Datta**, Team Lead of Fostering Inclusion, DBS Foundation
- Edwin Lee**, CEO, Covenant Capital
- Mabel Lim**, People Director, Nando's
- Lawrence Luan**, CEO, Octopus8
- Jonathan Smetherham**, APAC Regional Director, 2CV
- Ronnie Seah**, General Manager (Administration), Sankyu
- Jas Randhawa**, HR Director, SaladStop!
- Kelvin Sng**, Head of Fund Services, Zedra Singapore
- Lee Eng Keat**, Head of Strategy, Communications and Property, SingPost
- Dominic Koh**, Head of Business and Distribution, 1Doc
- Jovin Ong**, Executive Director, HR & Communications, 8M Real Estate
- Edwin Lim**, Director, Birds of Paradise

1700

**End of FEC-COG Conference Programme**  
**Business Networking and Pre-Reception Cocktail**

1730

**Launch of the Community Marketplace**  
**Tharman Shanmugaratnam**  
 President of the Republic of Singapore

**Day 1 | 23 July 2024, Tuesday**  
**SABS® Welcome Dinner**

1815	<b>SABS® Welcome Dinner</b> Sands Grand Ballroom, Level 5, Sands Expo & Convention Centre
	<b>Registration &amp; Pre-Dinner Cocktail</b>
1900	All guests to be seated
1905	<b>Opening Performance</b>
1910	<b>Welcome Remarks</b> <b>Chong Ee Rong</b> Vice-Chairman Singapore Business Federation
1930	<b>Fireside Chat with Special Guest Speaker</b> <b>Ho Kwon Ping</b> Founder and Executive Chairman Banyan Tree Holdings
	<b>Moderator:</b> <b>Prof Annie Koh</b> Professor Emeritus of Finance (Practice), Singapore Management University
2015	Dinner Continues
2100	<b>End of SABS® Welcome Dinner</b>

# The Purpose of Doing Good Business

Through its Company of Good strategy, the National Volunteer & Philanthropy Centre (NVPC) engages companies in Singapore to **do right, do good and do well**—as they advance in their journey towards Corporate Purpose and become a force for good in society.

Becoming a Company of Good member is simple, just sign up on [thecompanyofgood.sg](https://thecompanyofgood.sg)!

## JOIN OVER 2,700 COMPANIES AND MAKE A DIFFERENCE



Connect with a like-minded network



Unlock strategic & impactful business opportunities



Access learning pathways & advisory services



Elevate your organisational standing on a national level

*Corporate Purpose is the 'Why' that guides a business's decisions and actions to create holistic impact.*



Organisations with **Corporate Purpose** will enjoy business success, enhancing:

- employee engagement
- customer loyalty
- investor relations
- public trust

In collaboration with

In support of

Together, because







# Is sustainable supply chain the greatest opportunity you haven't seen?

Accelerate your journey to net zero with the new EY Center for Sustainable Supply Chains. [ey.com/sg/ssc](https://ey.com/sg/ssc) #BetterWorkingWorld

The better the question. The better the answer. The better the world works.

## Organizations are rethinking their business models and putting supply chains at the center, with a focus on sustainability.

A growing number of disruptions are impacting supply chains and overall business performance. Stakeholders are also placing greater emphasis on environmental, social and governance (ESG) issues. Supply chains account for a significant proportion of an organization's greenhouse gas emissions and operating costs. Many companies want to transform their supply chains but don't know where to start.

They also face obstacles, such as technological limitations, lack of visibility, regulatory complexities and scalability concerns.

The EY Center for Sustainable Supply Chains provides tailored service offerings that help organizations at every stage of their supply chain journeys, providing them with practical guidance on achieving quick wins and executing long-term strategies. Find out how you can accelerate the transition to sustainable supply chain practices and work toward your ESG goals.

[Subscribe to EY Sustainability newsletter >](#)



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KUOK GROUP SINGAPORE

Kuok Group Singapore is a conglomerate with diverse and global operations in maritime, real estate and digital infrastructure sectors. The Group was founded in 1953 and has since grown into one with a multi-billion asset base.

The subsidiaries under the Group include but are not limited to Pacc Offshore Services Holdings (POSH), Pacific Carriers Limited (PCL), PaxOcean, Allgreen Properties and K2 Strategic. As a diversified conglomerate, we aim to sustain the seaborne economy from carriers to offshore to shipbuilding through our maritime businesses, redefine the places where we live, work and play through our real estate businesses and empower and connect businesses for the digital economy, through our digital infrastructure business.

The Group is committed to developing teams and businesses with heart, integrity, and entrepreneurial spirit to create long-term sustainable value for all our stakeholders.



<https://kuokgroup.com.sg/>





**Day 2 | 24 July 2024, Wednesday**  
**Singapore Regional Business Forum (SRBF®)**

**Theme:**  
**End of Business as Usual: Transforming Regional Collaborations towards a Sustainable Future**

0800	<b>Registration</b>
0900	<b>Welcome Address</b> <b>S.S. Teo</b> Executive Chairman Pacific International Lines Chairman Internationalisation Action Committee Singapore Business Federation
0910	<b>Opening Speech by Guest-of-Honour</b> <b>Teo Chee Hean</b> Senior Minister and Coordinating Minister for National Security Singapore
0930	<b>MOU Signing and Launching Ceremony</b>
0940	<b>Fireside Chat with Keynote Speaker</b> <b>Transforming Regional Collaborations Towards a Sustainable Future</b>  <b>Dilhan Pillay Sandrasegara</b> Executive Director & CEO Temasek Holdings Temasek International  <b>Moderator:</b> <b>Yong Hsin Yue</b> Group Managing Director, Kuok Group Singapore Vice-Chairman, Singapore Business Federation

**Day 2 | 24 July 2024, Wednesday**  
**Singapore Regional Business Forum (SRBF®)**

**Theme:**  
**End of Business as Usual: Transforming Regional Collaborations towards a Sustainable Future**

1010	<b>Panel Discussion 1</b> <b>When Titans Clash: New Era of Globalisation</b>  The global business landscape has undergone a paradigm transformation in recent years, characterised by the clash between economic titans and the end of globalisation as we know. This panel discussion delves into the intricate complexities of this unprecedented shift, with a proliferation of new ways of doing business and the emergence of a new economic order. Against the backdrop of geopolitical uncertainties and technological advancements, businesses operating in Singapore and beyond must navigate through a landscape marked by intense competition, trade conflicts, and evolving consumer behaviours. Understanding the drivers, risks, and opportunities inherent in this new era is essential for C-suite executives and business leaders as they chart the course for businesses in an increasingly interconnected and dynamic global marketplace.  <b>Panellists:</b> <b>Ari Sarker</b> , President, Asia Pacific, Mastercard <b>Peter Mumford</b> , Practice Head, Southeast Asia, Eurasia Group <b>Philbert Chua</b> , Managing Director, Container, PSA Singapore <b>Stephen Ng</b> , Head of Southeast Asia and South Asia, CEO of Singapore, China International Capital Corporate Limited (CICC) <b>Roy Tan</b> , Head, Enterprise Banking International, OCBC  <b>Moderator:</b> <b>Jacqueline Poh</b> Managing Director Economic Development Board
1110	Business Networking and Tea Break



Theme:  
End of Business as Usual: Transforming Regional Collaborations towards a Sustainable Future

1130

**Panel Discussion 2**  
**Asia Path to Net Zero: Challenges & Collaboration**

The Asia Pacific region consumes more than 40% of the world's power and generates more than half of global greenhouse gas emissions. With fossil fuel contributing to 85% of the current energy mix in the region, transitioning to a sustainable energy future will be a key challenge in Asia's path towards net zero.

Across the region, there is a crucial need to close the gap in universal electricity access, energy efficiency and renewable energy adoption, while ensuring that energy is accessible and affordable to support economic development and business growth, as well as to serve marginalised communities. This panel will delve into the multifaceted challenges and promising opportunities for collaboration in realising the region's Net Zero pathway, focusing on the necessity of blended financing mechanisms, fostering public-private partnerships, and driving innovation to accelerate the transition towards sustainable energy.

**Panellists:**

**Ho Ren Hua**, Chief Executive Officer, Thai Wah Public Company Limited

**Manish Pant**, Executive Vice President, International Operations, Schneider Electric

**Kelvin Tan**, Managing Director, Head of Sustainable Finance & Investment, ASEAN, HSBC Singapore

**Yuki Yasui**, Managing Director, Asia Pacific Network Glasgow Financial Alliance for Net Zero (GFANZ)

**Moderator:**

**Fang Eu-Lin**

Partner, Sustainability and Climate Change Leader, PwC SG

1230

**Luncheon Keynote by Special-Guest-Speaker**

**Masagos Zulkifli**

Minister for Social and Family Development and Second Minister for Health

**Launch of the National Council of Social Services (NCSS) Sustainable Philanthropy (SusPhil) Framework**

Theme:  
End of Business as Usual: Transforming Regional Collaborations towards a Sustainable Future

1300

**NCSS Sustainable Philanthropy Framework Panel Dialogue with Early Adopters**

**Doing Good and Well: Decoding the Impact of Philanthropy on Business Outcomes**

Is doing good and well a myth? Can the creation of shared value truly bridge social good with commercial objectives and yield sustainable benefits for corporates and the society at large? Join our panellists to gain insights on how enabling businesses to measure, monitor and benchmark the impact of their philanthropic efforts can promote sustained, longer-term giving to strengthen Singapore's social compact and uplift the social service sector. Discover how the adoption of the Sustainable Philanthropy (SusPhil) Framework can drive tangible business outcomes as they align their philanthropic efforts with corporate purpose and strategy and facilitate more meaningful reporting of their community investment efforts. Additionally, hear firsthand experiences on how the Framework and Metrics have helped in enhancing corporate giving, volunteering and socially responsible business practices.

**Panellists:**

**Vipul Chawla**, Group Chief Executive Officer, FairPrice Group

**Karen Ngui**, Managing Director and Head of Group Strategic Marketing and Communications, DBS Group

**Tan Li San**, Chief Executive Officer, National Council of Social Service

**Moderator:**

**Chew Sutat**

Chairman

Community Chest

Theme:  
End of Business as Usual: Transforming Regional Collaborations towards a Sustainable Future

1400 **Panel Discussion 3**  
**Asia Digital Economy: Payments, Participation, Profitability**

Asia's digital economy holds big promise. In Southeast Asia alone, it is estimated to reach US\$100 billion in 2023, and China is far ahead with value reaching US\$7 trillion in 2022. But challenges stand in the way of realising its potential. The digital payment landscape is fragmented – infrastructure limitations, interoperability and cybersecurity risks pose significant hurdles to ensure growth of digital payment systems in the region. Access to technology is unevenly distributed within and between countries, and a lack of skilled individuals make it difficult for SMEs to adopt new technologies. Is there a path towards profitable growth for Asia's digital economy?

**Panellists:**  
**Chang Chew Lik**, Senior Partner of Financial Services, NCS  
**Adelyn Ong**, Managing Director, Singapore & South Asia, China Mobile International (Singapore) Pte Ltd  
**Albert Liew**, Managing Director, Singapore and Indochina, BIPO Service Singapore  
**Jens Lottner**, CEO, Vietnam Technological and Commercial Joint-stock Bank (Techcombank)

**Moderator:**  
**Wong Wai Meng**  
Chairman, SGTech  
Council Member, Singapore Business Federation  
Chairman, SBF's Smart Technologies Action Committee

1515 **Panel Discussion 4**  
**Philanthropy in Asia: From Randomised Acts to Impactful Change**

As the philanthropy landscape evolves in Asia, traditional charitable acts are transforming into strategic initiatives. This panel, designed for business leaders and corporate stakeholders, will examine how strategic philanthropy aligns with corporate goals and how companies can leverage their resources and influence to drive social change across Asia.

**Panellists:**  
**Keith Chua**, Executive Chairman, ABR Holdings  
**Patrick Lee**, CEO, Standard Chartered Bank (Singapore) Limited  
**Benny Lee**, Executive Vice President, RGE  
**Kathryn Dioth**, Chief Executive Officer, Hinrich Foundation  
**Ng Boon Heong**, Executive Director and Chief Executive Officer, Temasek Foundation

**Moderator:**  
**Prof Annie Koh**  
Professor Emeritus of Finance (Practice)  
Singapore Management University

1630 **End of SRBF® Programme Business Networking**

**Future-Ready Businesses (FRB) Spotlights**  
[By Invitation Only]

**Group 1:**  
**Keppel Marina East Desalination Plant (MEDP)**  
Keppel MEDP is a large scale dual mode desalination plant that can treat both seawater and freshwater by using reverse osmosis and other advanced membrane technology. The plant features a sleek modern design that breaks away from those of conventional water treatment plants and is the first to feature green spaces that can be used by public.

**Group 2:**  
**Schneider Electric Innovation Hub**  
Explore the future of energy and technology with a captivating visit to the Schneider Electric Innovation Hub. Immerse yourself in cutting-edge solutions and visionary concepts shaping the world of sustainable energy management. Witness firsthand the latest innovations in smart buildings, renewable energy integration, and digital transformation. Discover how Schneider Electric is leading.

1800	<b>Registration</b>
1900	<b>Welcome Remarks</b> <b>Tony Soh</b> CEO National Volunteer and Philanthropy Centre
1910	<b>Commencement of Networking Dinner</b>
1945	<b>Panel Dialogue with Minister of State Mr Alvin Tan and Companies of Good Singapore with the Region: Driving Performance with Impact</b>  <b>Panellists:</b> <b>Alvin Tan</b> , Minister of State, Ministry of Culture, Community and Youth & Ministry of Trade and Industry <b>Pearlyn Phau</b> , Group Chief Executive Officer, Singlife <b>Zac Toh</b> , Founder, City Sprouts  <b>Moderator:</b> <b>Cheryl Chen</b> President, S&P Global Foundation and Senior Director, Social Sustainability S&P Global
2030	<b>Networking Dinner Continues</b>
2100	<b>End of Future-Ready Networking Night</b>



# Don't expand your business across ASEAN




## Unless you're with a bank that's done it before

Looking to expand your business across ASEAN?

With more than 135 years of experience and a presence in 6 ASEAN markets, HSBC can help you take uncertainty out of your expansion plans.

Let us support your business growth in ASEAN.

[business.hsbc.com.sg/asean](https://business.hsbc.com.sg/asean)

 **HSBC** | Opening up a world of opportunity



# The power of connected intelligence

In a world of expanding threats and fraud risks, advancing trust in the digital age has never been more important. Discover how Mastercard's suite of solutions ensures consumer interactions for online purchase are safe and seamless.

Visit our booth or learn more at  
[b2b.mastercard.com](https://b2b.mastercard.com)

Theme:  
End of Business as Usual: Global Trade in Transition

0800	<b>Registration</b>
0900	<b>Heart of Trade Video</b>
0903	<b>Welcome Address</b> <b>Andrew Kwan</b> Group Managing Director, Commonwealth Capital Group President, Restaurant Association of Singapore Vice-Chairman & Honorary Secretary, Singapore Business Federation
0915	<b>Opening Speech by Guest-of-Honour</b> <b>Gan Kim Yong</b> Deputy Prime Minister and Minister for Trade and Industry Singapore
0930	<b>Keynote Address</b> <b>John Denton</b> Secretary General International Chamber of Commerce
0940	Business Networking and Tea Break
1000	<b>Panel Discussion 1</b> <b>Between Promise and Peril: How Asia's Supply Chains Are Reckoning with Global Bifurcation</b>  Global trade increasingly is at the vortex of a convergence between foreign, defence, and macroeconomic policies, much of these at odds with one another amid intensifying geopolitical competition between the world's largest economies.  Businesses today are having to recalibrate difficult supply chain decisions that must thread the needle among converging and often competing interests over foreign direct investment, technology and innovation, and supply security in critical minerals and other key resources. These are decisions they have to make ahead of a blaze of consequential elections around the globe this year.  How do businesses see supply chains changing in their region and across the world? How are they hedging in an era when geopolitical alignment has become a key corporate consideration? How are they factoring in setbacks to multilateral cooperation, the rise of 'minilateralism', and as major free trade agreements such as the CPTPP, RCEP, and IPEF remain in a fledgling state?  <b>Panellists:</b> <b>Michael Kiely</b> , President, Global Public Affairs, UPS <b>Jane Lim</b> , Deputy Secretary (Trade), Ministry of Trade and Industry <b>Phil O'Reilly</b> , Managing Director, Iron Duke Partners <b>Tan Chong Meng</b> , Vice-Chairman, SGTraDex  <b>Moderator:</b> <b>Alex Capri</b> Research Fellow, Hinrich Foundation Lecturer, NUS Business School

Theme:  
End of Business as Usual: Global Trade in Transition

1115	<b>Panel Discussion 2</b> <b>Defining the 'Extra' In Extraterritoriality: Riding the New Wave of Visibility Regulations in Global Trade</b>  Around the world, a cascade of new regulatory demands on corporate visibility into the provenance of supply chains is increasingly part of the sustainability agenda. Driven by consumer preferences and policy demand, corporates are finding new ways to work ever greater levels of visibility into their supply chains to keep in line with global trade trends from carbon border adjustments to forced-labour mandates. These goals drive impact investment, transition finance, and technological advancement. As global climate goals come under rising pressure from economic headwinds, geopolitical anxieties, and market dominance issues, what challenges must businesses grapple with to comply with disparate governance models and standards mandating extraterritorial visibility in global trade? How can policymakers help in crafting public-private partnerships, green economy collaboration, and clean energy solutions?  <b>Panellists:</b> <b>Frank Debets</b> , Managing Partner, Customs and International Trade, PwC Worldtrade Management Services, PwC Singapore <b>Fam Wee Wei</b> , Director, Carbon Mitigation Division and International Trade Cluster (Green Economy & Sustainability), Ministry of Trade and Industry (MTI) <b>Jeremy Goon</b> , Chief Sustainability Officer, Wilmar International <b>Law Heng Dean</b> , Managing Director, Pollination Group  <b>Moderator:</b> <b>Kala Anandarajah</b> Head, Competition, Antitrust and Trade Rajah & Tann Singapore LLP
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Theme:  
End of Business as Usual: Global Trade in Transition

1255-1355

**Lunch and Fireside Chat**  
**Impact of Trade Conflicts on the Future of Trade – Cross Border Data Flows, Technological Export Controls and Critical Resource Competition**

This lunch panel examines the critical areas of intense global economic competition and their implications on trade and businesses. With major global players viewing data as a critical resource or the “new oil” and a major security enabler-cum-threat, global businesses that rely on IoT, big data, and AI may face barriers in the form of data localisation and barriers to the export or use of data. Governments are also increasingly exerting control over critical and cutting-edge technology as well as heeding calls for the exclusion of businesses in the tech sector on national grounds, potentially leading to technological bifurcation and difficult choices for businesses caught in the middle. Underscoring the intense economic and technological competition is access to critical minerals that will see the use of traditional trade tools to control the supply of these resources through import and export controls, potentially leading to supply chain disruptions. Panellists will provide their insights on geopolitical drivers for these trends, strategic implications, and the resulting regulatory complexities that businesses can expect.

**Panellists:**

**Michaela Browning**, CEO, Brunswick Group Asia Pacific  
**Johanna Hill**, Deputy Director-General, World Trade Organisation

**Moderator:**

**Hafimi Abdul Haadii**  
Executive Director  
LVK Group of Companies

Theme:  
End of Business as Usual: Global Trade in Transition

1425

**Concurrent Breakout Tracks\***

**Breakout Track 1**  
**Empowering Singapore Businesses through Digitalising Trade Processes**

Digitalising trade processes and documents can enable businesses to improve cost, manpower, and operational efficiencies while improving sustainability. The adoption of digital solutions using interoperable standards and secure technologies allow businesses to automate and streamline workflows, improve transparency and traceability of documentation, and reduce the cost of manual processing. Industry experts for this breakout session will guide participants on how to start the process of incorporating paperless trade into existing processes and systems, drawing insights from real-world examples and best practices in digital trade implementation across industries and regions.

**Speakers:**

**Hannah Nguyen**, Director, Digital Standards Initiative (DSI), International Chamber of Commerce  
**Choo Wai Yee**, Director (Networked Trade Platform), Singapore Customs  
**Loh Sin Yong**, Director, TradeTrust, Sectoral Transformation Group, Infocomm Media Development Authority (IMDA)  
**Sunil Senapati**, CEO, XDC Trade Network  
**Kerk Wei Yang**, Head of Research, Stability Protocol

**Breakout Track 2**  
**Building Resilience & Compliance: Navigating Supply Chain Disruptions and Export Regulations**

In today’s interconnected world, unforeseen events like natural disasters, pandemics, and regulatory barriers can disrupt supply chains, impacting businesses worldwide. Our expert panel will delve into strategies for measuring and enhancing supply chain resilience to ensure business continuity, protect customer relationships, and sustain financial performance during crises. Additionally, we’ll explore the complexities of export control regulations as businesses expand globally, discussing key compliance measures, internal frameworks, and the role of technology in navigating these regulatory landscapes. This breakout session will allow attendees to gain valuable insights and actionable strategies from industry leaders to safeguard your business operations and stay competitive in the global marketplace.

**Speakers:**

**Felicia Gan**, Chief Executive Officer, Ghim Li Group Private Limited  
**Ingrid Sidiadinoto**, Senior Managing Director, UPS Singapore and Malaysia  
**Jesudevan Viveganadam**, President, Centre for Trade Excellence

**Future-Ready Businesses (FRB) Spotlights**  
**[By Invitation Only]**

**Group 3:**  
**PSA Innovation Centre (HQ @ Pasir Panjang)**  
Showcase PSA’s next generation port and wider supply chain ecosystem

**Group 4:**  
**Mastercard Experience Center**  
The Mastercard Experience Centers (MEC) are interactive spaces around the world that immerse customers, partners, and employees in Mastercard’s evolving story as one of the leading technology and innovation brands. Mastercard Experience Centers blend the digital and physical and leverage data visualizations, extended reality, and next-gen demos to enhance visitor engagement and spark conversations. In the Singapore MEC, visitors can participate in a unique showcase of Mastercard’s thought leadership in commerce ecosystems called the Innovation Circuit. The Innovation Circuit allows for a hands-on exploration of current and future technologies and an immersive depiction of how Mastercard leverages them to help our partners create advanced and engaging, but also seamless and secure transactions for their respective constituencies.

1610

**End of FOTF Programme & Conclusion of 2nd SABS® Business Networking**



## Sustainable global trade for a better future



The Hinrich Foundation is an Asia based philanthropic organization that works to advance mutually beneficial and sustainable global trade.

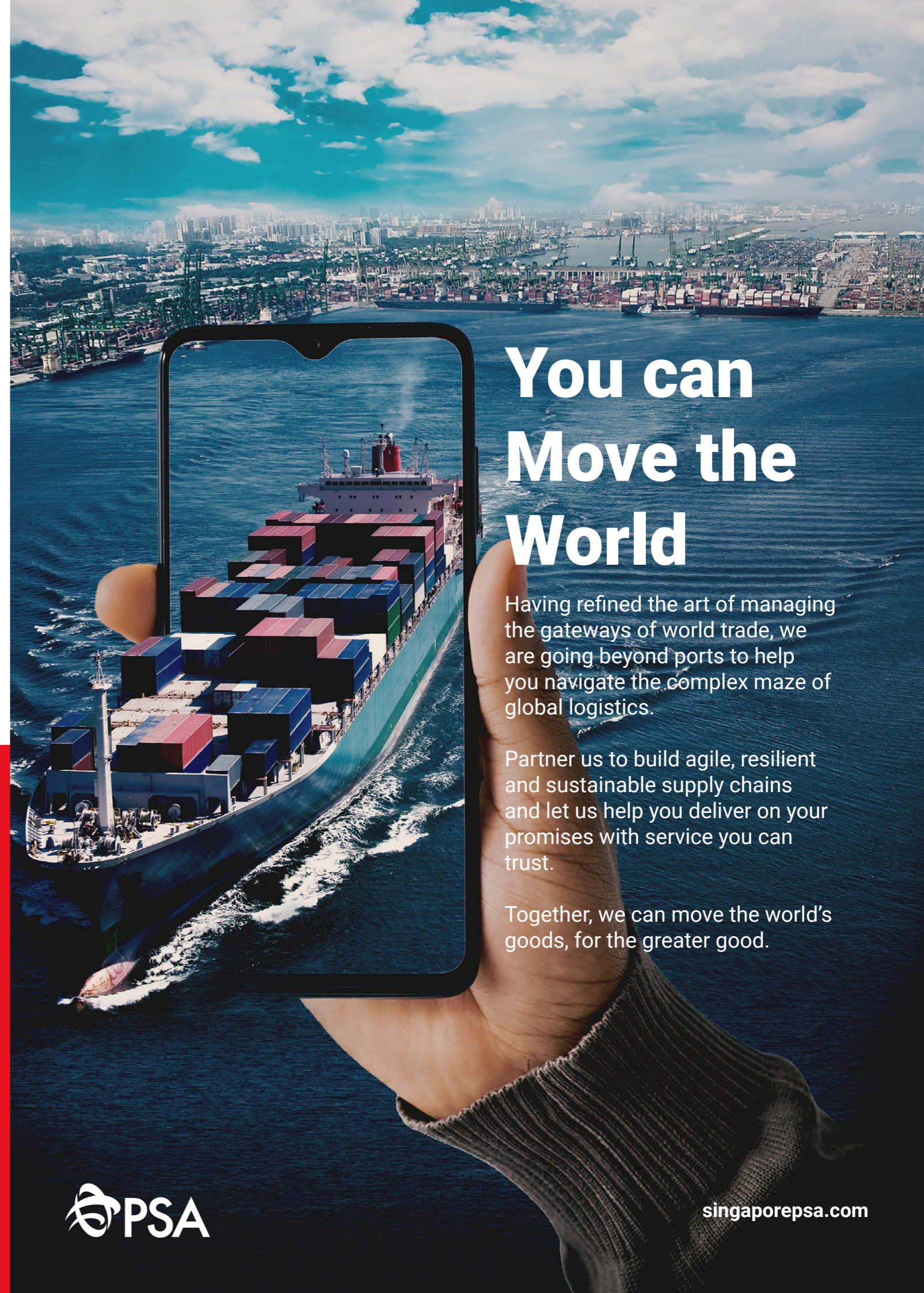
Through our research and education programs, we are building a diverse network of trade leaders, business thinkers, policy innovators and media influencers who can help advance sustainable global trade.

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## Future Economy Conference (FEC) in conjunction with Company of Good (COG) Conference | Speakers

**Guest-of-Honour**  
Future Economy Conference (FEC)  
in conjunction with  
Company of Good (COG) Conference



**Heng Swee Keat**  
Deputy Prime Minister  
Singapore



**Lim Ming Yan**  
Chairman  
Singapore Business Federation

## Future Economy Conference (FEC) in conjunction with Company of Good (COG) Conference | Speakers



**Samir Bedi**  
Singapore Government & Public  
Sector Leader  
Ernst & Young Advisory Pte. Ltd.; EY  
Asean People Consulting Leader  
Ernst & Young Advisory Pte Ltd



**David Bochsler**  
Vice President of Sales  
Asia Pacific and Japan  
KnowBe4 Pte. Ltd.



**Benjamin Boh**  
Managing Director  
McDonald's Singapore



**Chin Wei Jia**  
Group CEO  
HMI Medical



**Pamela Chng**  
Founder  
Bettr Group



**Vivian Chua**  
Head of Gloval Services and  
Solutions, Greater Asia  
HP Inc



**Johnpaul Dimech**  
Zone President  
APMEA, Brazil & Latin America  
& Region CEO, Asia Pacific,  
Middle East & Africa (APMEA)  
Sodexo



**Jessica Dourcy**  
Chief HR & Performance Officer  
PALO IT



**Prof Kenneth Goh**  
Associate Professor of Strategy &  
Entrepreneurship (Education);  
Academic Director, Business  
Families Institute; and Course  
Coordinator, Entrepreneurship  
Singapore Management University



Future Economy Conference (FEC)  
in conjunction with  
Company of Good (COG) Conference | Speakers



**Elena Kan**  
Head, Sustainability Propositions  
for Asia Pacific Commercial  
Banking  
HSBC



**Mark Lee**  
CEO  
Sing Lun Holdings Pte Ltd  
Vice-Chairman and Honorary  
Treasurer  
Singapore Business Federation



**Liew Nam Soon**  
EY Asean Regional Managing Partner;  
EY Singapore and Brunei Managing  
Partner  
EY



**Lim Chee Kean**  
Chairman and Co-Founder  
CO2 Connect



**Lim Wai Mun**  
Chief Executive Officer  
Doctor Anywhere



**Vincent Phang**  
Group Chief Executive Officer  
Singapore Post Limited



**Frank Phuan**  
Business CEO  
EDP Renewables APAC



**Adeline Sim**  
Chief Corporate Officer  
HRNet Group

Future Economy Conference (FEC)  
in conjunction with  
Company of Good (COG) Conference | Speakers



**Jeffrey Siow**  
Second Permanent Secretary  
Ministry of Manpower



**Quek Siu Rui**  
Co-founder and CEO  
Carousell Group



**Soon Sze-Meng**  
Chief Executive Officer  
GoNetZero™



**Aileen Tan**  
Group Chief People and  
Sustainability Officer  
SingTel Group



**Jeremy Tan**  
Co-founder  
Tin Men Capital



**Justina Tan**  
Executive Vice President  
Corporate, People, Culture  
Changi Airport Group



**Melvin Tan**  
Group Managing Director  
Cyclect Holdings Pte Ltd



**Praveen Tekchandani**  
Climate Change and  
Sustainability Services  
Leader and Partner  
EY



## SABS® Welcome Dinner | Speakers



**Chong Ee Rong**  
Vice-Chairman  
Singapore Business Federation



**Ho Kwon Ping**  
Founder and Executive Chairman  
Banyan Tree Holdings



**Prof Annie Koh**  
Professor Emeritus of Finance  
(Practice)  
Singapore Management University

## Singapore Regional Business Forum (SRBF®) | Speakers

**Guest-of-Honour**  
Singapore Regional Business Forum



**Teo Chee Hean**  
Senior Minister and Coordinating  
Minister for National Security  
Singapore

**Special Guest Speaker**  
Singapore Regional Business Forum



**Masagos Zulkifli**  
Minister for Social and Family  
Development  
Second Minister for Health  
Singapore



## Singapore Regional Business Forum (SRBF®) | Speakers



**S.S. Teo**  
Executive Chairman  
Pacific International Lines  
Chairman  
Internationalisation Action Committee  
Singapore Business Federation



**Dilhan Pillay Sandrasegara**  
Executive Director & CEO  
Temasek Holdings  
Temasek International



**Yong Hsin Yue**  
Group Managing Director  
Kuok Group Singapore  
Vice-Chairman  
Singapore Business  
Federation



**Chang Chew Lik**  
Senior Partner of Financial  
Services  
NCS Pte Ltd



**Vipul Chawla**  
Group Chief Executive  
Officer  
FairPrice Group



**Chew Sutat**  
Chairman  
Community Chest



**Keith Chua**  
Executive Chairman  
ABR Holdings



**Philbert Chua**  
Managing Director  
Container  
PSA Singapore



**Kathryn Dioth**  
Chief Executive Officer  
Hinrich Foundation



**Fang Eu-Lin**  
Partner  
Sustainability and Climate  
Change Leader  
PwC SG



**Benny Lee**  
Executive Vice President  
RGE



**Jens Lottner**  
CEO  
Vietnam Technological and  
Commercial Joint- stock Bank  
(Techcombank)



**Ho Ren Hua**  
Chief Executive Officer  
Thai Wah Public Company Limited



**Patrick Lee**  
CEO  
Standard Chartered Bank  
(Singapore) Limited



**Peter Mumford**  
Practice Head  
Southeast Asia  
Eurasia Group



**Prof Annie Koh**  
Professor Emeritus of  
Finance (Practice)  
Singapore Management  
University



**Albert Liew**  
Managing Director  
Singapore and Indochina  
BIPO Service Singapore



**Ng Boon Heong**  
Executive Director and  
Chief Executive Officer  
Temasek Foundation

## Singapore Regional Business Forum (SRBF®) | Speakers



## Singapore Regional Business Forum (SRBF®) | Speakers



**Stephen Ng**  
Head of Southeast Asia and South Asia  
CEO of Singapore  
China International Capital Corporate  
Limited



**Karen Ngui**  
Managing Director and Head of  
Group Strategic Marketing and  
Communications  
DBS Group



**Adelyn Ong**  
Managing Director  
Singapore & South Asia  
China Mobile International  
(Singapore) Pte Ltd



**Manish Pant**  
Executive Vice President  
International Operations  
Schneider Electric



**Jacqueline Poh**  
Managing Director  
Economic Development Board



**Ari Sarker**  
President, Asia Pacific  
MasterCard



**Kelvin Tan**  
Managing Director  
Head of Sustainable Finance &  
Investment, ASEAN  
HSBC Singapore



**Tan Li San**  
Chief Executive Officer  
National Council of Social  
Service



**Roy Tan**  
Head, Enterprise Banking  
International  
OCBC

## Singapore Regional Business Forum (SRBF®) | Speakers



**Wong Wai Meng**  
Chairman, SGTech  
Council Member  
Singapore Business Federation  
Chairman  
SBF's Smart Technologies Action  
Committee



**Yuki Yasui**  
Managing Director  
Asia Pacific Network  
Glasgow Financial Alliance  
for Net Zero (GFANZ)

## Future-Ready Networking Dinner | Speakers



**Alvin Tan**  
Ministry of State  
Ministry of Culture, Community and Youth &  
Ministry of Trade and Industry



**Tony Soh**  
CEO  
National Volunteer and  
Philanthropy Centre



**Cheryl Chen**  
President  
S&P Global Foundation and  
Senior Director  
Social Sustainability  
S&P Global



**Pearlyn Phau**  
Group Chief Executive Officer  
Singlife



**Zac Toh**  
Founder  
City Sprouts

## Future of Trade Forum (FOTF) | Speakers

**Guest-of-Honour**  
Future of Trade Forum



**Gan Kim Yong**  
Deputy Prime Minister and  
Minister for Trade and Industry  
Singapore



**Andrew Kwan**  
Group Managing Director  
Commonwealth Capital Group  
President  
Restaurant Association of Singapore  
Vice-Chairman & Honorary Secretary  
Singapore Business Federation



**John Denton**  
Secretary General  
International Chamber of  
Commerce



**Kala Anandarajah**  
Head, Competition  
Antitrust and Trade  
Rajah & Tann Singapore LLP



**Michaela Browning**  
CEO  
Brunswick Group Asia Pacific



**Alex Capri**  
Research Fellow  
Hinrich Foundation and Lecturer  
NUS Business School



## Future of Trade Forum (FOTF) | Speakers



**Choo Wai Yee**  
Director  
(Networked Trade Platform)  
Singapore Customs



**Frank Debets**  
Managing Partner  
Customs and International Trade  
PwC Worldtrade Management  
Services  
PwC Singapore



**Fam Wee Wei**  
Director  
Carbon Mitigation Division and  
International Trade Cluster  
(Green Economy & Sustainability)  
Ministry of Trade and Industry



**Felicia Gan**  
Chief Executive Officer  
Ghim Li Group Private Limited



**Jeremy Goon**  
Chief Sustainability Officer  
Wilmar International



**Hafimi Abdul Haadi**  
Executive Director  
LVK Group of Companies



**Johanna Hill**  
Deputy Director-General  
World Trade Organisation



**Kerk Wei Yang**  
Head of Research  
Stability Protocol



**Michael Kiely**  
President, Global Public Affairs  
UPS



**Law Heng Dean**  
Managing Director  
Pollination Group



**Jane Lim**  
Deputy Secretary (Trade)  
Ministry of Trade and Industry



**Loh Sin Yong**  
Senior Principal Consultant  
TradeTrust  
Sectoral Transformation Group  
Infocomm Media Development  
Authority



**Hannah Nguyen**  
Director, Digital Standards Initiative  
International Chamber of  
Commerce



**Phil O'Reilly**  
Managing Director  
Iron Duke Partners



**Sunil Senapati**  
CEO  
XDC Trade Network



**Ingrid Sidiadinoto**  
Senior Managing Director  
UPS Singapore and Malaysia



**Tan Chong Meng**  
Vice-Chairman  
SGTraDex



**Jesudevan Viveganadam**  
President  
The Centre for Trade Excellence



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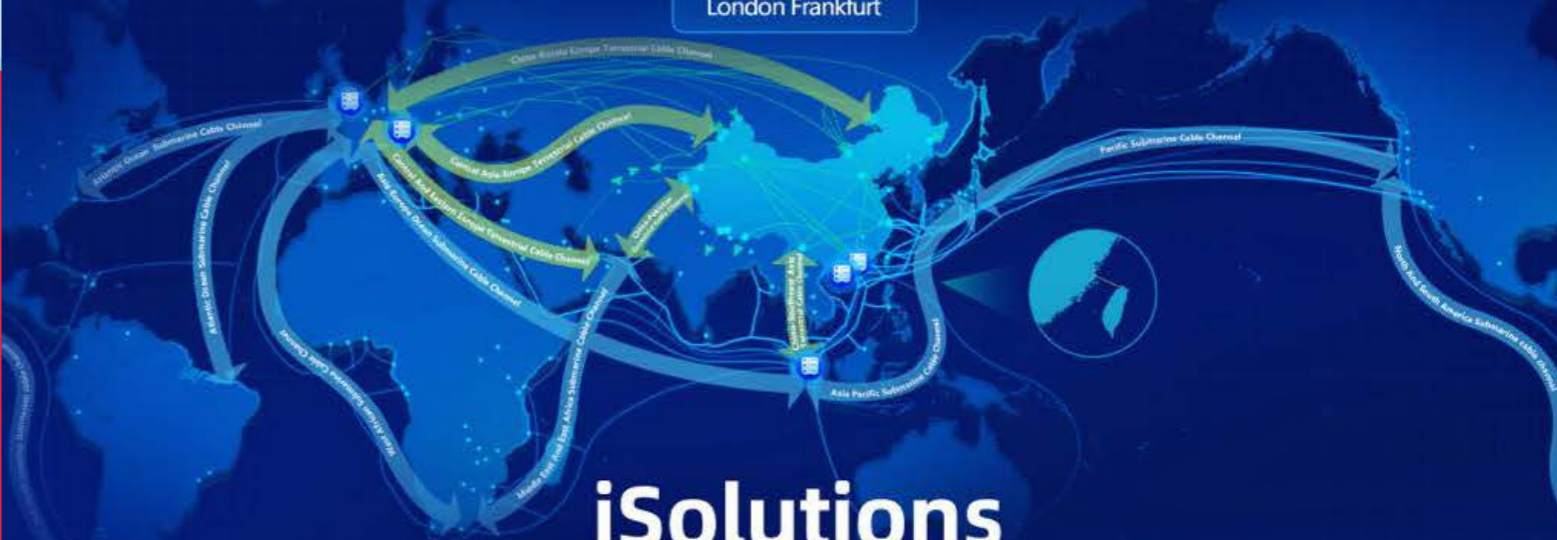


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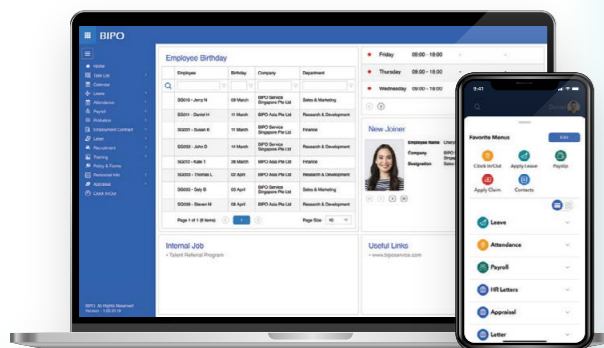
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INTELLECTUAL PROPERTY OFFICE OF SINGAPORE

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- How other companies and SMEs position and manage their IP (defensively or offensively) in their business strategy through our pilot study with SBF on "IP Sentiments among the Next Generation of Business Leaders in Singapore".
- Our exclusive **60% discount** for enterprises to access our flagship event, IP Week @ SG, which discusses the latest IP developments on 27-28 August 2024.
- How you can best utilise IPOS' tools (Mobile filing app (**IPOS Go**) and e-filing portal (**IPOS Digital Hub**) and support schemes to accelerate your growth and internationalise.

\*IPOS is a statutory board under the Ministry of Law, and we help businesses use intangible assets (IA) and IP to grow.



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### Ready for your organisation to make a difference?

Today, corporate responsibility extends beyond profit. Businesses can play a crucial role in driving positive social and environmental change, contributing to a more inclusive and sustainable world. And in doing so, businesses create value for all its stakeholders, including customers, employees, suppliers, and the communities in which they operate.

The Community Marketplace, an initiative by the SBF Foundation, features various social impact enablers and their corporate partners. Visit our booths to hear how they started on their corporate purpose journey and delivered meaningful change. Learn more about corporate philanthropy and volunteerism, discover how you can promote diversity and inclusion within the workforce, and support community development initiatives. If you find a cause that resonates or is aligned to your business, we offer 1-to-1 consultations with our community partners on how you can embark on or expand your social impact journey.





## Future-Ready Businesses Spotlight

As part of SBF's newly launched **Future-Ready Businesses initiative**, the **Future-Ready Businesses Spotlight** offers participants unique learning opportunities to visit pioneering organisations that are adopting innovative strategies and cutting-edge solutions to future-proof their operations. This "spotlight" highlights exemplary models of innovation and sustainability, providing a focused look at industry leaders who are setting new standards.

Through a series of thematic visits, participants will gain firsthand insights into how businesses can drive positive change through forward-thinking strategies.

In conjunction with the 2nd Singapore Apex Business Summit in July 2024, four spotlight visits have been arranged to Keppel Marina East Desalination Plant, Mastercard Experience Center, PSA Innovation Centre and Schneider Electric Innovation Hub.



### Day 2 | 24 July, Wednesday | 1430 - 1630hrs Keppel Marina East Desalination Plant (KMEDP)

**Keppel Marina East Desalination Plant (KMEDP)** is Singapore's fourth desalination plant. The first of its kind in Singapore, the KMEDP is a large-scale dual-mode desalination plant that can either treat freshwater from Marina Reservoir or desalinate seawater, depending on wet or dry weather conditions. The plant achieves multiple land use with treatment facilities located underground, and green roof integrated with public open space for community recreation.

With a production capacity of 30 million gallons of fresh drinking water per day, the KMEDP is implemented under a Design, Build, Own and Operate arrangement. Keppel's Infrastructure Division signed a 25-year Water Purchase Agreement with PUB to design, build, own and operate the KMEDP and supply fresh drinking water to PUB.



### Day 2 | 24 July, Wednesday | 1430 - 1630hrs Schneider Electric Innovation Hub

Explore the future of energy and technology with a captivating visit to the Schneider Electric Innovation Hub. Immerse yourself in cutting-edge solutions and visionary concepts shaping the world of sustainable energy management. Witness firsthand the latest innovations in smart buildings, renewable energy integration, and digital transformation. Discover how Schneider Electric is leading the charge towards a greener, more connected future.

#### About Schneider Electric Innovation Hub

Schneider Electric Innovation Hub, the regional customer experience center in Asia dedicated to showcasing the forefront of sustainability and digitalization. The hub features live demonstrations and cutting-edge solutions in the buildings, industries, data centers, and infrastructure of the future.

## Future-Ready Businesses Spotlight

### Day 3 | 25 July, Thursday | 1430 - 1545hrs PSA Innovation Centre



Get an exclusive look at **PSA Singapore** – the world's busiest container transshipment hub. Highlights of the guided visit include a panoramic overview of the highly-automated Pasir Panjang Terminal 5 & 6 and the **PSA Innovation Centre** – an experiential, multimedia showcase of PSA's next-generation port and wider supply chain ecosystem.

### Day 3 | 25 July, Thursday | 1430 - 1600hrs Mastercard Experience Center



**The Mastercard Experience Centers (MEC)** are interactive spaces around the world that immerse customers, partners, and employees in Mastercard's evolving story as one of the leading technology and innovation brands. Mastercard Experience Centers blend the digital and physical and leverage data visualizations, extended reality, and next-gen demos to enhance visitor engagement and spark conversations. In the Singapore MEC, visitors can participate in a unique showcase of Mastercard's thought leadership in commerce ecosystems called the Innovation Circuit. The Innovation Circuit allows for a hands-on exploration of current and future technologies and an immersive depiction of how Mastercard leverages them to help our partners create advanced and engaging, but also seamless and secure transactions for their respective constituencies.



# Summit Floorplan











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