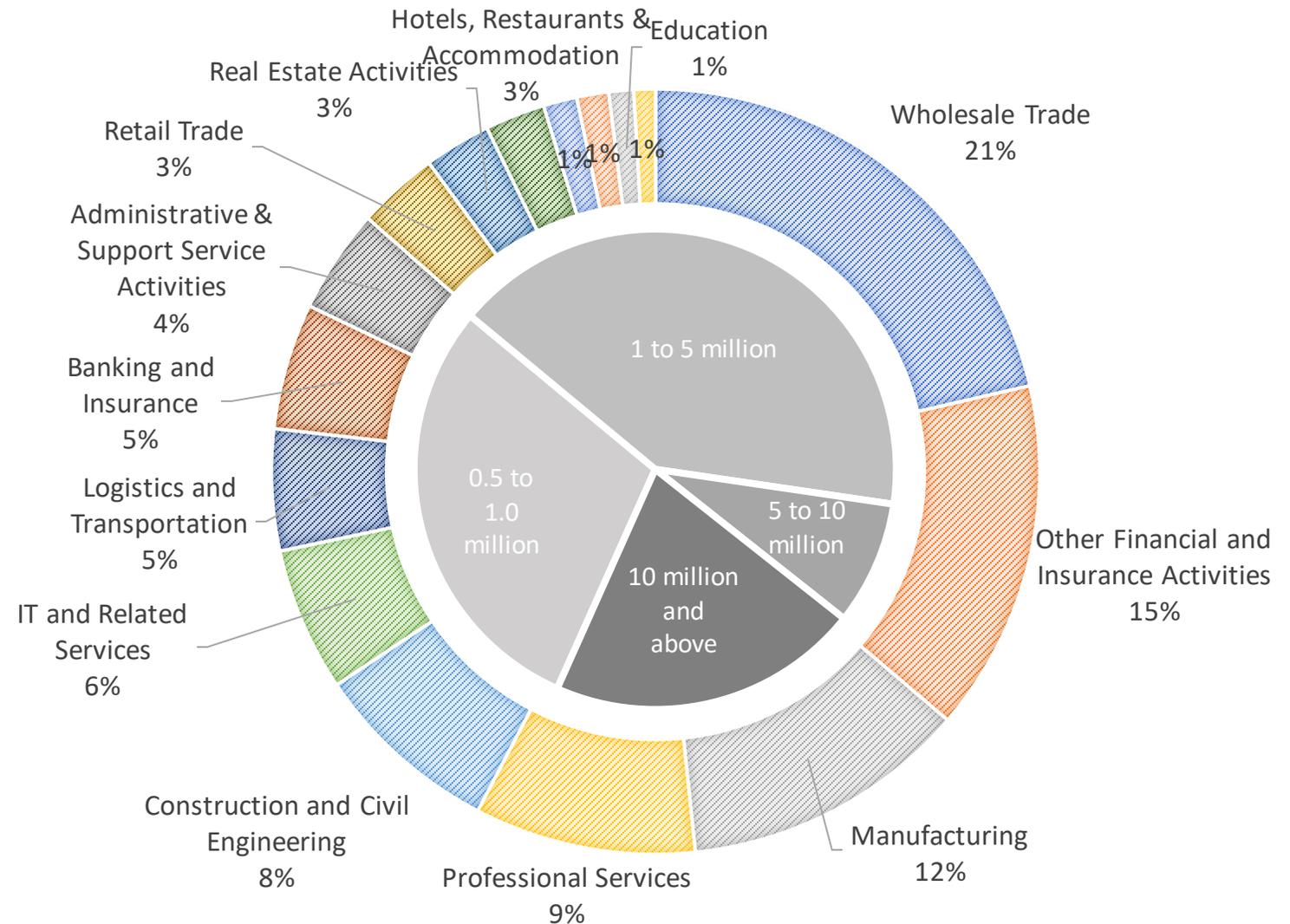


GlobalConnect@SBF

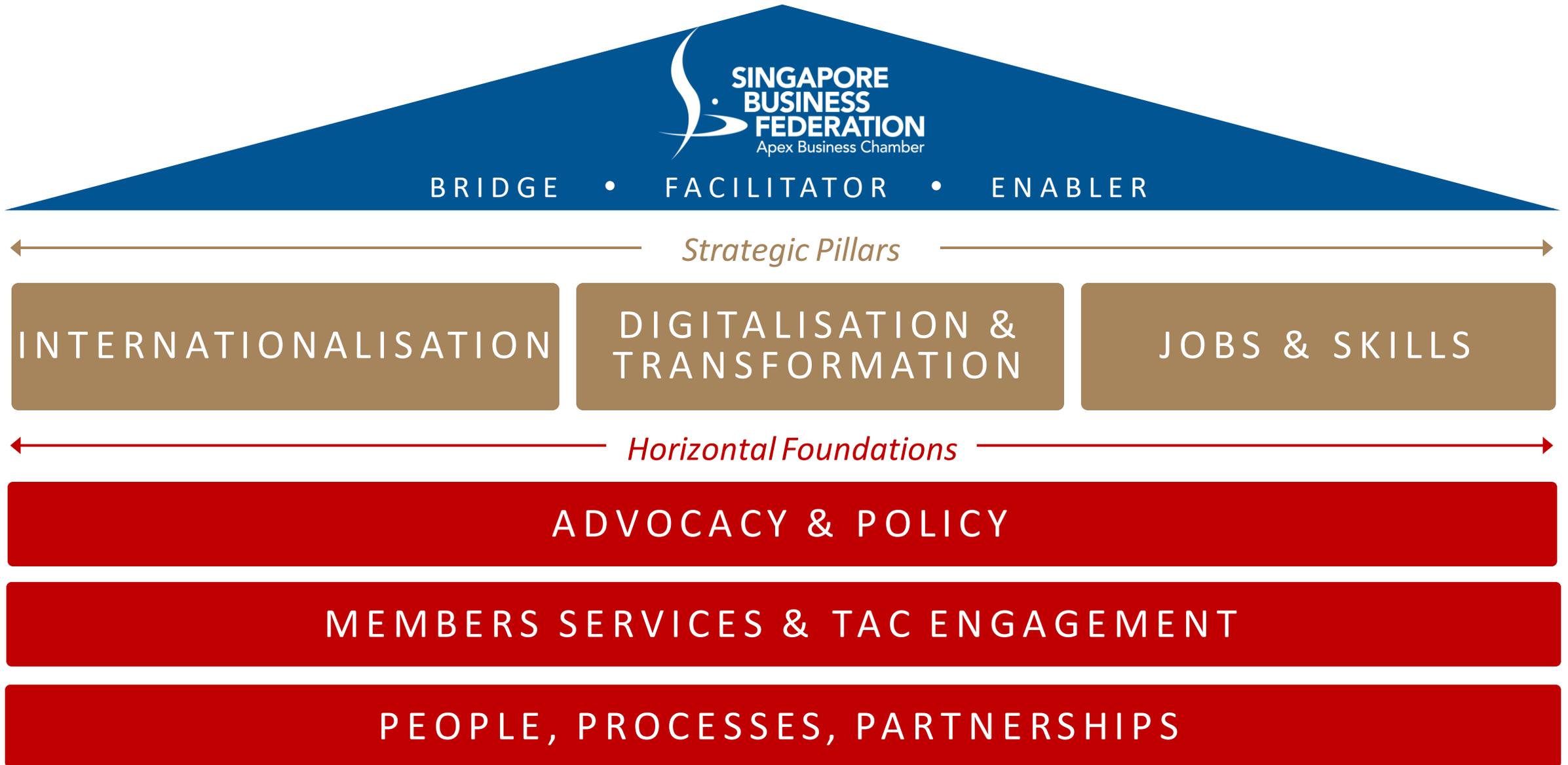
partnering you in your business expansion abroad

23 March 2022

- **Apex business chamber championing the interests of the Singapore business community** in the areas of trade, investment and industrial relations.
- Represents **27,200 companies** as well as **local and foreign chambers** and **key national industry associations**.
- Broad-based membership spans a range of sectors and company sizes.



ONE SBF House





GlobalConnect@SBF

An initiative by SBF in partnership with Enterprise Singapore launched in November 2019 to help Singapore businesses expand and deepen their presence in overseas markets.

We helps Singapore Companies to go global

Learn

Learn how to expand overseas with in-person expertise and market resources.

Land

We help you to connect and close deals in new markets.

Localise

Develop your market presence through our networks

Learn
about markets,
FTAs, and new
customers

Local Activities

- *Webinars and seminars*
- *Insights of SBF market specialists*
- *Free Trade Agreements advisories*

Overseas visits

Experiential learning of target markets

Trade shows

Showcase products and services abroad

Conferences, Forums

Network and grow contacts abroad

Land

in markets abroad
scale up *digitally*
and *physically*

SBF Overseas Offices

Indonesia
Vietnam
Thailand

- **Instant and ready** local operating base
- **On-the-ground facilitation** in pursuing leads and closing deals
- **Complimentary value-added services** for hot desks and use of business lounges
- **Preferential rates** for use of meeting rooms, concierge, and secretarial services

Localise
operations
sustainably for
the long term

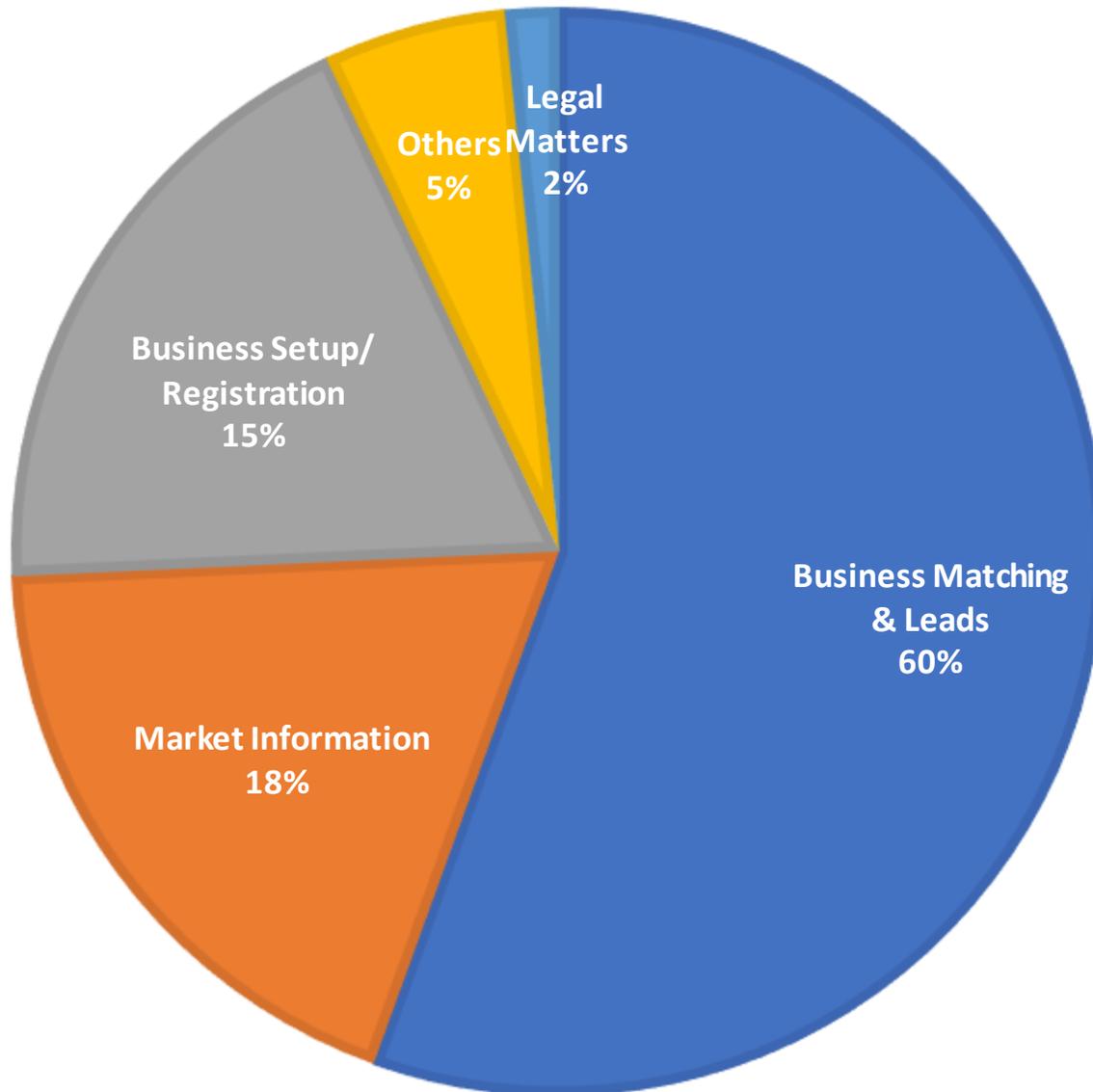
Grow via local networks

- Singapore communities abroad
- Foreign governments
- Key foreign businesses and chambers

In-market assistance

- Business partnerships
- Accounting, tax & legal
- Government affairs
- HR
- Marketing
- Premises
- Suppliers

Demand for services as indicated through business engagements:



■ **Business Matching & Leads**

Top 5 Markets Vietnam
Indonesia
Thailand
China
Malaysia

■ **Market Information**

Top 5 Markets Indonesia
Bangladesh
Vietnam
Cambodia
Malaysia

■ **Business Set-up/Registration**

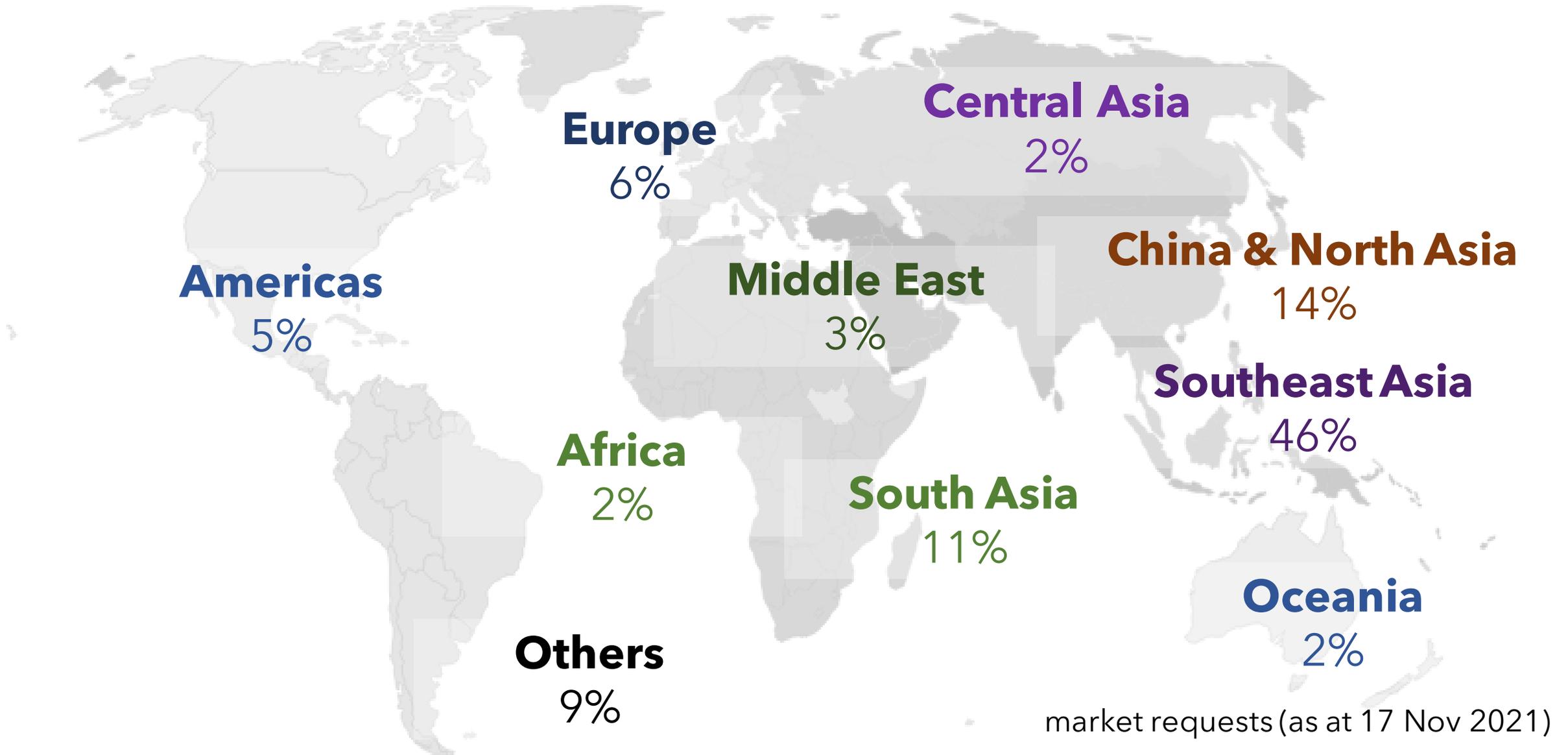
Top 5 Markets Vietnam
Indonesia
Malaysia
Philippines
Thailand

■ **Others**

Top 5 Markets Bangladesh
Indonesia
Malaysia
Vietnam
Thailand

■ **Legal Matters**

Top 5 Markets Indonesia
China
Japan
Nigeria
Laos



market requests (as at 17 Nov 2021)

SBF is Singapore's sole educator on FTAs. Since April 2019, we assisted with more than 400 queries from businesses to help them gain a competitive edge with >20 FTA's.

Free Trade Agreements



STRUCTURED
TRAINING

1. FTA Workshops

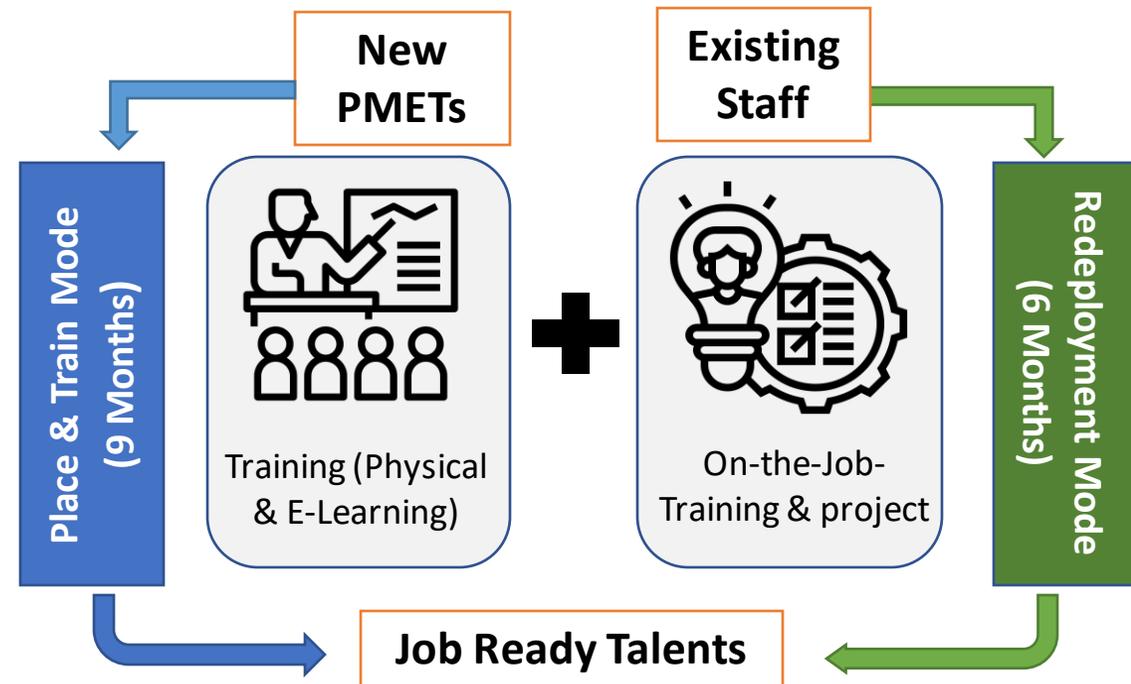
2. Seminars

3. Individualised
FTA advisory

Career Conversion Program – Internationalisation (CCP-I)

Salary support and funding to train staff
to do international business

- Southeast Asia
- China and South Asia
- Middle East and Africa
- B2B e-commerce



ALCHEMY
Empowering Healthier Meals

Alchemy, a Singapore Foodtech start-up specialising in food innovations to fight diabetes



“SBF has been an extremely helpful partner in our journey overseas with creating partner connections and facilitating discussions with background research, tailored to what Alchemy Foodtech needs.

Because of SBF’s efforts, we have found suitable and passionate distributors in neighbouring countries and are about to launch our products in those markets. Grateful to SBF’s efforts!”

- Alan Phua , Chief Everything Officer & Co-Founder, Alchemy Foodtech Pte. Ltd.



iLoveReading.sg
cultivating minds

iLoveReading.com, a Singapore-based education publisher



I got acquainted with SBF for a few years back through a networking session and recently we reconnected again to explore options for Indonesia Market.

Subsequently, we met their counterpart and quickly listed all products onto Indonesia's e-marketplace, BliBli.

We look forward to working closely with BliBli for more business and marketing plans to drive sales for Indonesia market.

Thanks to the Team at SBF for their dedicated support and hard work to make this possible.

- Nikson Low, Founder of iLoveReading.sg



Truvisor, a leading solution providers of connecting Business and IT for intelligent automation



Digitalisation & Automation



Security



Cloud-X

Truvisor's rapid expansion in Southeast Asia has been greatly aided by SBF officers through their relentless assistance and great advices.

SBF officers have been a great source of information and provided useful advice to issues encountered by Truvisor.

These services range from getting the appropriate parties to advice on individual countries permits applications, legal advice, and manpower regulations. With this information, it enabled Truvisor to move and execute swiftly in these countries.

- Dennis Tee, Director, Security, Truvisor



**Websparks, an award winning
web solutions agency**

An award winning web solutions agency with a mission

We are out to revolutionise the World Wide Web with our distinctive blend of web alchemy. Established in 2008, our team lives by one motto: To exceed our clients' expectations in every project we undertake.

395

PROJECTS

165

CLIENTS

75

WEBSPARKERS

13

YEARS

SBF has been very supportive of Websparks and we always enjoying the interactions with SBF officers.

SBF has linked us up with a law firm in Vietnam which greatly helps us in our incorporation of our Vietnam Entity.

The numerous activities organized by SBF helps us in understanding the economy landscape in Vietnam.

In 2022, we would be looking at Phillipines and Malaysia and we trust SBF would be able to assist us as well.

- Ng Chee Chiu , Founder, Websparks Pte Ltd

Whatsapp QR Code



globalconnect@sbf.org.sg



6701 1133



<https://globalconnect.sbf.org.sg>

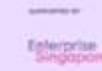
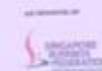


Thank you



GLOBALCONNECT@SBF

GLOBALCONNECT@SBF



Embark on that journey now.

Or visit us at
GlobalConnect@SBF Hub

Level 6, SBF Center
160 Robinson Road
Singapore 068914

THANK YOU